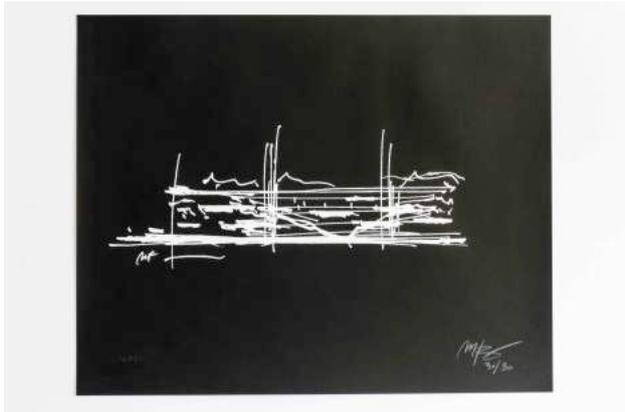


The new parisian publishing house **Grammaj** presents two new silkscreen prints from an original drawing by italian architect **Matteo Fantoni**.

**30 prints signed and numbered by the artist
are available for sale on the website Grammaj.com**



Pirelli Green Screen

Sikscreen on paper Keaycolour Pure white
Arjowiggins 300 g, 50 X 40 cm.

204 € - Grammaj.com

« *My tool is my pencil* »
Matteo Fantoni

Pirelli Green Screen is Matteo Fantoni's very first « solo » project after leaving Foster and Partners in 2007.

Flexible, changeable, economical, sustainable are Matteo's well-grounded principles creating an environmental driven design to guaranty a high-end quality volume and a wellbeing structure for those who live in it.

The project is in strong harmony with the urban surroundings and designed respecting the environment with as less technology as possible.

Milan has been in a period of urban regeneration and reconstruction for some years. In a typical geometrical industrial development area, previously known as Ansaldo, changes are being made to create an office headquarters. The project is an interpretation of traditional industrial architecture and a large span concrete structure enables maximum internal flexibility.

Drawing is a very important part of Matteo's work and life; Matteo's drawing skills embrace consciously its design criteria and architectural vision. His skills are a very important way of communicating social evolution values. . While the creative process takes time the drawing itself emerges in a few minutes only. Sometimes the pieces all come together and a vision appears and is instantly set on paper.

As Matteo says himself **“My tool is my pencil”**.

Grammaj's very essence is in this idea, it was important for us to show the creative process of an architect to whom drawing is at the beginning of everything that will be built later, a true connection between art drawing and technical drawing. We see, in this drawing particularly, endless lines creating a sense of visual and physical continuity, anchoring it in the past and architectural tradition while looking towards the future and adapting to a new economical, social and environmental context.

For more information or HD photos
Please contact Sabrina Lejeanvre L.sabrina@me.com / 06 31 12 62 86

About Matteo Fantoni

Matteo Fantoni opened his studio in Milan in 2007 after working as partner at Foster and Partners for more than 15 years. Since opening his headquarter in Milan, Matteo Fantoni Studio has undertaken various projects around the world from Master Planning, Architecture, Interior and Product Design.

Flexibility, Economic and Environmental Sustainability as well as High Design Integrity are a daily commitment for Matteo and his Team towards the creation of aesthetically beautiful and timeless design solutions for a modern living architectural projects, focused to human wellbeing.

In the last years Matteo has been invited to participate and hold speeches in many international conferences about Future Urban Development and Innovative Approaches in Architecture



Grammaj.com

GRAMMAJ

Grammaj is a publishing house specialized in limited edition prints of special drawings by special people.

We, Audrey and Julie, met when working in the cinema industry 10 years ago and, after taking separate professional paths (one worked in cinema production and the other for a publisher and art gallery), our friendship remained and the idea of Grammaj was born from our love for the art world but moreover for all forms of creation.

Our goal is introducing art lovers – from neophytes to collectors – to a new genre of prints. We ambition to highlight exclusive drawings of architects, designers but also all craftsmen such as fashion designers, landscape artists or pastry chefs, who use drawings as a tool for their creations. These drawings, often neglected, are the origin of every masterpiece whether the final piece ends up taking a concrete form or not.

This is the work we want to honor at Grammaj. We are interested in the vision the architect has of his building, the representation the chef makes of his plate or how the designer imagines his piece of furniture...

From napkin sketches to patent applications and everything in between, we intend to extract beauty from simplicity through high quality signed and numbered limited editions for collectors to have access to unique objects.